

LWFC Charity Newsletter - Issue 1

Links News

Welcome to our inaugural E-Newsletter "LINKS" which will reach out to charities over the coming months. The purpose of this newsletter is to link the reader with a number of small charities who are doing extraordinary work in very difficult and challenging times.

We will journey with you, from first steps, to listening to your financial requirements to creating a fundraising plan that will meet your needs and that of your Charity.

The future is contactless Tap and Donate



Free Advertising for
your Charity – Promote
your next on-line event/
Campaign here

Founded by Liam Walsh, the company has worked with a number of clients on small projects and campaigns, right up to raising substantial funds for national events. No ask is too small and no project too large, at LWFC we want to meet your needs and assist you in reaching your goals. This consultancy firm offers a very comprehensive service from meeting clients (on and off-line), to discussing their fundraising needs (initial meeting is cost neutral), to preparing a strategic fundraising plan, giving the client the tools to implement the plan and successfully reach their financial goals.

Our main objectives are to:

- 1 Link charities with supporters and potential donors
- 2 Create a platform for each charity to showcase it's work and the impact that it makes in our world
- 3 To educate the reader on the challenges that small charities face in raising funds
- 4 To connect and link businesses with smaller charities
- 5 To build a community of readers and offer them an opportunity to engage and tell their story about why they support charities.

Tap and Donate - The Future is Contactless Donations Charities need to embrace Technology

Safer & more hygienic

A tap to give transaction is contactless and safer for volunteers & staff.

Higher donation values

Donors dig deeper with contactless than with their spare change.

Effortless admin

With no need to handle, count and manage cash, contactless fundraising frees you from administration. All donations are logged, enabling you to effortlessly track and monitor your campaigns.

Cashless society

Cash withdrawals are down from this period last year, while over 70% of people think coronavirus will affect their future cash usage. It has never been more critical to accept digital forms of donations.

Collection Units

Collection units now have the facility to accept tap donations as well as take cash (see image).



How is your fundraising doing?

Wish to tell us your Charity Story – your Vision, Mission and Objectives. How you need to fundraise and the challenges you now face?well why not advertise for Free here in this Newsletter for your next Campaign.

Fundraising Article of Interest:

In a K-Shaped Recovery, Nonprofits Should Lean on Major Donors. 

For more information contact:
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